Nurses Leading the Way

Tennessee Public Health Association Conference
September 14, 2011

Operating Divisions and Staff Divisions
CDC OASH- Regional Offices
NIH ASPR
HRSA CMS

Secretary Sebelius

Asst. Secretary for Health, OASH Howard Koh, MD, MPH

Regional Health Administrators
RADM Clara H. Cobb, Assistant Surgeon General Region IV

Dr. Regina Benjamin U.S. Surgeon General
Learning Objectives

- Participants will be able to describe the HHS organizational structure as it relates to creating a healthier nation.

- Participants will be able to identify and describe the four key areas highlighted in the IOM Future of Nursing Report that will lead to change and advance health.

- Participants will be able to identify select key provisions related to nursing from the 2010 Patient Protection and Affordable Care Act.
Office of the Assistant Secretary for Health

Mission:
MOBILIZING LEADERSHIP IN SCIENCE AND PREVENTION FOR A HEALTHIER NATION

Priorities:
- Creating Better Systems of Prevention
- Eliminating Health Disparities & Achieving Health Equity
- Making Healthy People Come Alive for all Americans
HHS Regional Boundaries

Region IV Office Structure

Anton Gunn, MSW
Regional Director

RADM Clara H. Cobb, RN, MSW, FNP
Regional Health Administrator

Sharon Ricks, MA
Deputy Regional Health Administrator

Dr. Howard Koh, ASH
Dr. Wanda Jones, PDASH

Medical Reserve Corps
Office of Population Affairs: Title X Family Planning
Office of Minority Health
Office on Women’s Health
HIV/AIDS Regional Resource Network Program

2011 TPHA Annual Conference
Office of the Regional Health Administrator

**ORHA MISSION:** Empowering Communities to Promote and Attain Optimal Health

**ORHA VISION:** Create Healthy Communities

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**HHS Priorities, Plans & Strategies**

- Patient Protection & Affordable Care Act (March 23, 2010)
- National Prevention & Health Promotion Strategy
- Healthy People 2020
- National Stakeholder Strategy for Achieving Health Equity (April 8, 2011)
- HHS Oral Health Initiative 2010

"Whether it's providing timely access of children, families, and seniors with access to high quality health care or exploring new avenues of biomedical research, it's our obligation to make investments where they will reach the most people, build more effectively on the efforts of our partners, and lead to the biggest gains in health and opportunity for the American people."

*Secretary Kathleen Sebelius*
HHS Priorities, Plans & Strategies

- National Strategy for Quality Improvement in Healthcare
- National HIV/AIDS Strategy (July 13, 2010)
- The Surgeon General’s Vision for a Healthy and Fit Nation
- The Surgeon General’s Call to Action to Support Breastfeeding

"Prevention isn’t an exercise in a life-saving surgery after a heart attack. It doesn’t make sense to focus on cancer’s final result, knowing the damage’s already done a long time before. And even then it’s hard to see, but the benefits are huge."

Secretary Kathleen Sebelius

HHS Priorities, Plans & Strategies

- National Action Plan to Improve Health Literacy
- National Vaccine Plan
- 2010 Dietary Guidelines for Americans
- Physical Activity Guidelines for Americans
- Let’s Move Initiative
March 23, 2010: A New Day For Health

“After a year of striving, after a year of debate, after a historic vote, Health Care Reform is no longer an unmet promise. It is the law of the land.”

- President Barack Obama

10 Titles of the Affordable Care Act

- Title I: Quality, Affordable Health Care for All Americans
- Title II: The Role of Public Programs
- Title III: Improving the Quality and Efficiency
- Title IV: Prevention of Chronic Disease & Improving Public Health
- Title V: Health Care Workforce
- Title VI: Transparency and Program Integrity
- Title VII: Improving Access to Innovative Medical Therapies
- Title VIII: Community Living Assistance Services and Supports Act (CLASS Act)
- Title IX: Revenue Provisions
- Title X: Reauthorization of the Indian Health Care Improvement Act
Affordable Care Act: Region IV Funding

- Tennessee: $166.3 million
- Alabama: $16.8 million
- Florida: $90.4 million
- SE Region: $491.7 million
- Georgia: $24.9 million
- Mississippi: $68 million
- Kentucky: $45 million
- N. Carolina: $63.5 million
- S. Carolina: $16.4 million
- Tennessee: $166.3 million
- Florida: $90.4 million
- SE Region: $491.7 million
- Georgia: $24.9 million
- Mississippi: $68 million
- Kentucky: $45 million
- N. Carolina: $63.5 million
- S. Carolina: $16.4 million

Affordable Care Act: Major Themes

- Expands Coverage
- Offers New Consumer Protections and Consumer Choice
- Makes Health Care Affordable
- Improves Quality
- Improves Prevention and Public Health
Improves Prevention and Public Health

- **Seniors**
  - Yearly wellness exam
  - Tobacco Use Cessation Counseling
- **Children**
  - Behavioral Assessment for Children of all Ages
  - Fluoride Chemoprevention Supplement for Children w/out Fluoride in their Water Source
  - Obesity Screening and Counseling

- **Women**
  - Breast Cancer Mammography
  - STD Screenings
  - Breast Feeding Interventions to Support & Promote Breast Feeding
- **Adults**
  - Cholesterol
  - Colorectal Cancer Screening
  - Depression Screening

- Public Health
  - Prevents epidemics and the spread of disease
  - Protects against environmental hazards
  - Prevents injuries
  - Promotes and encourages healthy behaviors
  - Responds to disasters and assists communities in recovery
  - Assures the quality and accessibility of health services
In 2008 Robert Wood Johnson Foundation (RWJF) and Institute of Medicine (IOM):
- Launched a 2 year initiative
- Responsive to the need to assess and transform the nursing profession
- Appointed the Committee on the RWJF Initiative on the Future of Nursing, at the IOM
IOM: The Future of Nursing

4 Key Messages:
• Nurses should practice to the full extent of their education and training
• Nurses should achieve higher levels of education and training through an improved education system that promotes seamless academic progression
• Nurses should be full partners, with physicians and other health care professionals, in designing health care in the U.S.
• Effective workforce planning and policy making require better data collection and information infrastructure

Nurses Practice to the Full Extent...

• More than ¼ million Advanced Practice Registered Nurses (APRNs)

Masters degrees

Doctoral degrees

Pass National Certification Exams
Nurses Should Achieve Higher Levels of Education and Training...

Increased complexity of patient needs

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Nurses attainment of requisite competencies

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Delivery of high-quality care

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Nurses Should be Full Partners...

- As leaders, nurses must:
  - Act as full partners in redesign efforts
  - Be accountable for their own contributions to delivering high-quality care
  - Work collaboratively with leaders from other health professions

- Being a full partner involves:
  - Taking responsibility for identifying problems and areas of system waste
  - Crafting and implementing improvement plans
  - Tracking improvement
  - Making reasonable adjustments to realize established goals
Effective Workforce Planning and Policy Making...

- 2010 Affordable Care Act mandates:
  - Creation of a National Health Care Workforce Commission to help gauge the demand for healthcare workers and;
  - National Center for Workforce Analysis to support workforce data collection and analysis

Affordable Health Care for America Act (HR 3962)
Key Provisions Related to Nursing

- Nursing Workforce Development:
  - Recruit new nurses
  - Promote career advancement w/in nursing
  - Improve patient care delivery
  - Direct RNs into areas w/ the greatest need (departments of public health, community health centers, and disproportionate share hospitals)
Affordable Health Care for America Act (HR 3962)
Key Provisions Related to Nursing

- Advanced Practice Registered Nurses:
  - APRNs and Nurse Midwives are proven providers of high-quality health care
- The ACA does focus on “community-based multidisciplinary teams” to support primary care through various demonstration and pilot programs
- The models demonstrate:
  - Commitment to quality
  - Coordinated care by all health providers
  - Represents a focus on emphasizing wellness and prevention

Additional Nursing Provisions:
- “Implementation of Best Practices in the Delivery of Health Care”
- This provision creates a Center for Quality Improvement to identify, develop, evaluate and help implement best practices.
**Nurses True Potential for Transforming Health Care**

- *The American Nurse 2011*, President, Karen A. Daley, PhD, MPH, RN, FAAN highlights:
  - Nurses are the key to quality care in a transformed health care system
  - Nurses knowledge and expertise are in demand
  - What we do today will influence how our health care system looks in 10 years
  - Your professional association is a key partner on this journey to maximize this opportunity

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**Calling for Leaders....**

- Leadership Begins with Self
- Seize the Opportunity
- Leaders are Planners
- Leaders Take Risk
- Leaders have Different Talents and Strengths
- Leaders Bring about Unity
- Don’t Run from the FEAR of FAILURE
- A Good Leader is Disciplined
- Leaders must Understand the Unexpected
“Words of Wisdom from Pivotal Nurse Leaders” Beth Houser and Kay Player

---“with leadership comes the risk of failure” and courage is an essential element of good leadership; leaders look at challenges as opportunities and will not stop until they have found sustainable solutions. Leadership courage illustrates the importance of challenging yourself throughout your nursing career... Courage is the blood that runs through a leader’s veins. It is essential for getting the job done.”

References


Breaking News!!!

Research Integrity Conference
Strengthening the Future of CBPR Research

Registration: in advance by web site: $25 (for lunch and refreshments)
http://researchintegrityconferencenashville.org/?page_id=47

Thank You
Q & A