Healthy Parks Healthy People US is a holistic approach to promoting the health and well-being of all species and the planet we share.
“We who promote the outdoors as an indispensable element of our well-being, also must stress that the outdoors must be healthy as well.”

- NPS Director Jon Jarvis, 2011

“Have fun, learn something, and be healthy!”
NPS Mission

- “The National Park Service preserves unimpaired the natural and cultural resources and values of the national park system for the enjoyment, education, and inspiration of this and future generations. . . .

NPS Mission

- . . . The Park Service cooperates with partners to extend the benefits of natural and cultural resource conservation and outdoor recreation throughout this country and the world.”
7 Guiding Principles

1. We promote health and well-being as an interrelated system linking human health to natural landscapes and all species;

2. We seek expertise and resources from a wide range of partners in the public and private sectors;

3. Activities that contribute to physical, mental and spiritual health, and social well being;

4. Our work takes place both within and beyond park boundaries;

5. We encourage uses that promote the health of all species while avoiding those that impair resources;

6. Everyone should have access to open spaces and natural places;

7. Our commitment to improving public health will be mirrored in internal programs for our workforce.
All National Park System units—urban or wildland—can be cornerstones of health for visitors, employees and neighboring communities.

4 Focus Areas

- Research and Evaluation
- Demonstration Projects – Nodes of Innovation
- Communications and Education
- Alignment and Synergy
Focus 1: Communications and Education

- Healthy Parks Healthy People Web Portal
- Fun, Creative and Culturally Relevant Messaging
Focus 2: Research & Evaluation

- Establish Baselines
- Publish and Implement a
- NPS Healthy Parks Healthy People US Research Plan
Healthy Parks Healthy People US

**Focus 3: Demonstration Projects**

- Take a Hike and Call Me in the Morning
- Eat Well and Prosper
- Healthy Parks Healthy People Honor Award
- Modern-Day Mather Hikes
Focus 4: Alignment & Synergy

- National Prevention Strategy
- National Physical Activity Plan
- Healthy People 2020
- America’s Great Outdoors
- Let’s Move
- IUCN Motion
Save the Date!

June 8-12, 2014
Healthy Parks Healthy People

International Congress & EXPO
Atlanta, Georgia, USA

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