

# **TENNESSEE PUBLIC HEALTH ASSOCIATION**

## **CORPORATE SPONSORSHIP**

**The Tennessee Public Health Association (TPHA) is the official professional organization for those engaged or interested in public health in Tennessee. The Association provides opportunities for persons actively engaged or interested in the overall health of Tennessee communities to meet together, share knowledge and experiences in order to achieve the primary goal—to protect and promote the health of the people of Tennessee. Please see the accompanying fact sheet for more detailed information concerning the Association.**

**TPHA seeks corporate sponsorship to enable the Association to present high quality educational meetings for a reasonable registration fee. The Association seeks corporate sponsors from companies that reflect similar philosophy, ethics and standards. Corporate sponsors receive highly visible recognition and opportunities to meet and discuss issues of importance with public health officials. Corporate sponsor opportunities are available in varying amounts. See accompanying sheet for various levels of sponsorship and specific benefits for each.**

**Your donation will help underwrite the costs of regional training events and the annual meeting scheduled to be held August 27-August 29, 2008, at the Cool Springs Marriott in Franklin, Tennessee. Additional information will be made available in the near future.**

## **Tennessee Public Health Association Fact Sheet**

The Tennessee Public Health Association (TPHA) was chartered in 1939 for the purpose of protecting and promoting the health of the people of Tennessee. TPHA is a 501© (6) nonprofit organization.

**Vision:** *Healthy People in Healthy Communities*

**Mission:** *To promote, articulate, and advocate for the vision of healthy people in healthy communities throughout Tennessee and the United States through an active and interested membership.*

TPHA is a statewide organization with over 1200 members representing all disciplines of public health including physicians, nurses, dentists, nutritionists, health educators, communicable disease specialists, environmentalists, administrative personnel, and management support. Membership also includes representatives from communities across the state that have special interests in the health and well being of its citizens.

### TPHA

- Sponsors an annual education conference including continuing education and training and scientific and education exhibits.
- Provides opportunities for health professionals representing diverse service areas to meet and share ideas in an effort to maintain high standards of quality in all aspects of public health.
- Sponsors or co-sponsors public health related events and activities such as Public Health Week.
- Promotes high standards of preventive health practice through recommendations involving administrative policy and legislative action.
- Provides an advocacy mechanism for promoting public health issues.
- Awards annual scholarships to public health workers.
- Publishes a quarterly newsletter with a distribution of approximately 1300.
- Promotes a sense of pride, unity, and accomplishment among health professionals in Tennessee.

# TENNESSEE PUBLIC HEALTH ASSOCIATION

## Corporate Sponsorship Application

Organization \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Person to whom mail should be addressed \_\_\_\_\_

Title \_\_\_\_\_

Level of Sponsorship: Gold \_\_\_ Silver \_\_\_ Bronze \_\_\_ Patron \_\_\_

Check: Enclosed \_\_\_\_\_ Date to be mailed \_\_\_\_\_

Will you have an exhibit at the annual meeting? Yes \_\_\_ No \_\_\_

Individual to whom correspondence relating to exhibits should be sent if other than the person listed above:

Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Mail completed application to: Tennessee Public Health Association  
P. O. Box 210147  
Nashville, TN 37221  
Att: Doris Spain, Executive Director  
Phone: 615-646-3805

**As a Corporate Sponsor you may choose to participate at the  
Gold, Silver, Bronze or Patron level.**

***Gold (\$5,000 donation)***

- ❖ Premium exhibit space at annual conference.
- ❖ Full page advertisement in annual meeting program—premium placement.
- ❖ TPHA formally thanks corporate sponsors with a commemorative plaque
- ❖ Three complimentary meeting registrations including all entertainment events.
- ❖ Special guest status for your company's representatives at our awards luncheon.
- ❖ Recognition of your sponsorship in the regional and annual meeting programs and TPHA's Newsletter with a distribution of approximately 1300.
- ❖ Most importantly it is an opportunity for public and private partnerships to work together to improve the quality of health in our community.

***Silver (\$2,500 donation)***

- ❖ Exhibit space at annual conference.
- ❖ One full page advertisement in annual meeting program.
- ❖ TPHA formally thanks corporate sponsors with a commemorative plaque
- ❖ Two complimentary meeting registrations including all entertainment events.
- ❖ Special guest status for your company's representatives at our awards luncheon.
- ❖ Recognition of your sponsorship in the regional and annual meeting programs and TPHA's Newsletter with a distribution of approximately 1300.
- ❖ Most importantly it is an opportunity for public and private partnerships to work together to improve the quality of health in our community.

***Bronze (\$1,000 to \$2,499)***

- ❖ Exhibit space at annual conference
- ❖ One-half page advertisement in annual meeting program.
- ❖ TPHA formally thanks corporate sponsors with a commemorative plaque
- ❖ One complimentary meeting registration including entertainment events.
- ❖ Special guest status for your company's representatives at our awards luncheon.
- ❖ Recognition of your sponsorship in the regional and annual meeting programs and TPHA's Newsletter with a distribution of approximately 1300.
- ❖ Most importantly it is an opportunity for public and private partnerships to work together to improve the quality of health in our community.

***Patron (\$100 to \$999)***

- Donations are welcome to sponsor specific events such as speaker honorarium and/or expenses, poster session, refreshments breaks, etc. For additional information on this category, please contact the TPHA Office listed below.
- Recognition of your sponsorship at the sponsored event.

If you are interested in becoming a Corporate Sponsor or would like additional information, please contact the

**Tennessee Public Health Association  
P. O. Box 210147  
Nashville TN 37221  
Telephone (615) 646-3805**